

Submission Guidelines

1. Academic Discourse invites contributions from all the disciplines.
2. Articles may be sent by e-mail: discourseacademic@gmail.com along with MS Word attachment for faster processing. All correspondence should be addressed to: The Editor, Academic Discourse, S. A. Jain College, Ambala City.
3. All contributions submitted will be subject to peer review. To allow anonymous refereeing, please submit author(s) identification, affiliation, etc. on a separate page (not in the main text of the article).
4. Articles should be prepared on MS Word in Times New Roman font style and 12 point font size with 1.5 line spacing on A4 size paper with 1" margins from each side.
5. Article should be within the range of 3500-5000 words.
6. Article should be followed by an abstract around 200 words along with keywords.
7. Tables and figures should be properly numbered and inserted at proper place with in the text.
8. Book reviews must contain name of author/editor, title of the book reviewed, place of publication, name of publisher, year of publication, number of pages and price of the book.
9. References :
 - (I) Use APA style
 - (ii) Insert citations as per APA Style
 - (iii) Also make a bibliography as per APA style

For Books:

Kissinger, Henry A. (1994). Diplomacy. New York: Simon and Schuster.

For Journals:

Capizzi, M.T. and Ferguson, R. (2005). Loyalty trends for the twenty-first century. Journal of Consumer Marketing, 22 (2), 77.

For Internet Sources :

If available online, the full URL should be supplied at the end of the reference, as well as a date on that the resource was accessed. <http://www-128.ibm.com/developerworks/library/ws-wsrp/> (accessed 12 November 2007).